

# That's Me

- Zach Ozer
- JW Player (Flash and HTML5)  
Open Video Ads
- I'm here to:
  - Learn effective ways to work with HTML5 video
  - Help improve HTML5 video
  - See what cool stuff other people are working



# JW Player: Activity

- Project aim:
  - The JW Player is an open source video player
  - I work on the HTML5 video implementation
- Features:
  - Flash and HTML5 support
  - Fully skinnable controlbar and playlists
  - JavaScript and Flash APIs
  - Plugins

# JW Player: Challenges

- Building and maintaining feature parity between Flash and HTML5 for publishers
  - UI elements
  - Video codecs / container formats
  - Bitrate switching
- Trying to provide the best experience across platforms for users
  - Browser quirks
  - Device limitations

# JW Player: Next Steps

- JavaScript plugins
- Playlist parsing + UI
- Audio support
- Cuepoints
- Subtitles
- Bitrate switching