

Annodex Association

1 Colston Street, Ryde, Sydney, NSW 2112 ☎ +61 2 8012 0937 EMAIL: foms-committee@lists.annodex.net

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Sponsorship Information for FOMS 2010

Foundations of Open Media Software Workshop

13th - 15th January 2010, Wellington, New Zealand http://www.foms-workshop.org/

What is FOMS?

FOMS is the Foundations of Open Media Software Workshop. It brings together key developers of open media software, including audio and video codec developers, media framework developers, and application developers. The aim is to facilitate communication amongst the developers, and between developers and highly technical users, and thus help attack some of the key issues that prevent smooth experiences with open media software.

FOMS was run successfully for the first time in January 2007 in Sydney, prior to the open source conference LCA (<u>http://linux.conf.au/</u>), and again in 2008 and 2009 prior to LCA in Melbourne and Hobart.

Topics that were addessed at past FOMS include audio issues on Linux, Xiph codecs, Linux media frameworks, and open media support in Web browsers.

Who attends FOMS?

For previous FOMS workshops, we flew several of the key open media software developers to Australia to bring them face-to-face for the first time. In 2007 there were 23 people in attendance - 15 developers from across the planet from projects including Xiph, Gstreamer, ALSA, pulseaudio, xine, mplayer, flumotion, and 8 professional attendees of companies including Fluendo, Nokia and Canon. The picture was similar for 2008 and 2009.

This year, we are keenly interested to focus the workshop on the following topics:

- audio infrastructure on Linux (including ALSA, OSS, Pulseaudio, and libsydneyaudio),
- cross-platform and web browser support of open media codecs (including Ogg Theora as baseline codec in HTML5 and native support of Ogg Theora in Firefox, Chrome, Opera, and other browsers),
- open media codecs and codec software (Dirac, Theora, Vorbis, Speex, and open codec implementations such as xvid, gnash etc.),

- media support across platforms (including gstreamer, ffmpeg, xine, but also libraries such as liboil),
- open source media applications, in particular editors and players (such as pitivi, Kino, Diva, Cinelerra, Open Movie Editor, and vlc, miro, kaltura, totem, mplayer etc.),
- open media on mobile platforms (e.g. Theora on mobile).

Other topics in open media software are welcome, too.

What types of sponsorship are needed?

FOMS requires the following sponsorships:

- travel sponsorships (flights only) for invited key open media software developers this is the key use of sponsorship money
- workshop location in Wellington for approx 40-50 people, including presentation equipment
- catering during the day; dinner event for one night

In addition, companies are invited to send their employees to the workshop, who work in the field and can provide technical contributions/issues to discussions. Professional attendees are required to pay a fee of A\$420.

Sponsors' logos will be placed on a prominent position on the FOMS website and be mentioned at the beginning and end of FOMS. Larger sponsors may discuss further exposure of their brand with the organising committee.

Who do I talk to?

FOMS sponsorship is organised through the FOMS organising committee.

Please contact:

Silvia Pfeiffer: <u>silvia@annodex.net</u> or the committee: <u>foms-committee@lists.annodex.net</u>

for further details.

You can also provide sponsorship directly through the Paypal account of the Annodex association, see the button on the bottom right at <u>http://www.annodex.org/</u> - please enter "FOMS2010" as the keyword and provide your address and we will send you a receipt.